

Miss Charleston Miss Mount Pleasant

Scholarship Organization

Dear Community Partner:

The Miss Charleston and Miss Mount Pleasant Scholarship Competition will soon be crowning its set of new queens for 2022. Our past Miss and Teen titleholders have spent countless hours serving the Lowcountry in support of their personal platforms and raising scholarship funds.

We would be honored to work with wonderful local sponsors and advertisers, and we extend an invitation for you to join our family of sponsors. Our sponsors have the opportunity to promote their business services and products to the local market through various short and long-term mediums.

The Miss Charleston & Miss Mount Pleasant Scholarship Competition provides a one-time scholarship of at least \$500 to both Miss Charleston and Miss Mount Pleasant for use at her institution of choice. Your support will ensure the continuation and growth of educational awards to these talented and deserving young women. Please consider joining the Miss Charleston & Miss Mount Pleasant family as an event or program sponsor (see enclosure for details).

The four young women crowned in January 2022 will go on to compete in Miss South Carolina and Miss South Carolina Teen, a preliminary to Miss America and Miss America's Outstanding Teen. The Miss America Organization is the world's largest provider of scholarships for young women. These scholarships are not limited to the young women that become Miss America, but are available to the more than 12,000 young women who compete in the state and local competitions as well.

The committee members of the Miss Charleston & Miss Mount Pleasant Scholarship Competition appreciate your thoughtful support. We look forward to seeing you at the pageant as we celebrate scholarship, success, style and service.

Sincerely,

The Miss Charleston & Miss Mount Pleasant Scholarship Organization Committee

Miss Charleston Miss Mount Pleasant

Scholarship Organization

SPONSORSHIP, DONATION & ADVERTISING OPPORTUNITIES

Partner Sponsor: Donations or services in-kind valued at \$500+

- ★ 4 tickets & priority seating at the event
- ★ Verbal recognition at during the event & the opportunity to present an award on the stage
- ★ Guest appearance by a title holder at a business event
- ★ Priority website logo placement
- ★ Logo on lobby placard

Gold Sponsor: Donations or services in-kind valued at \$250+

- ★ 2 tickets to the event
- ★ Verbal recognition at the event
- ★ Guest appearance by a title holder at a business event
- ★ Listed as a sponsor with logo on the website
- ★ Logo on the lobby placard

Silver Sponsor: Donations or services in-kind valued at \$150+

- ★ 2 tickets to the event
- ★ Listed as a sponsor with logo on the website

Bronze Sponsor: Donations or services in-kind valued at \$50+

- ★ 1 ticket to the event
- ★ Listed as a sponsor on the website

Friend: Donations or services in-kind valued up to \$49

- ★ Listed as a sponsor on the website